plesk®

Licensing Guide

Valid from January 1st, 2025
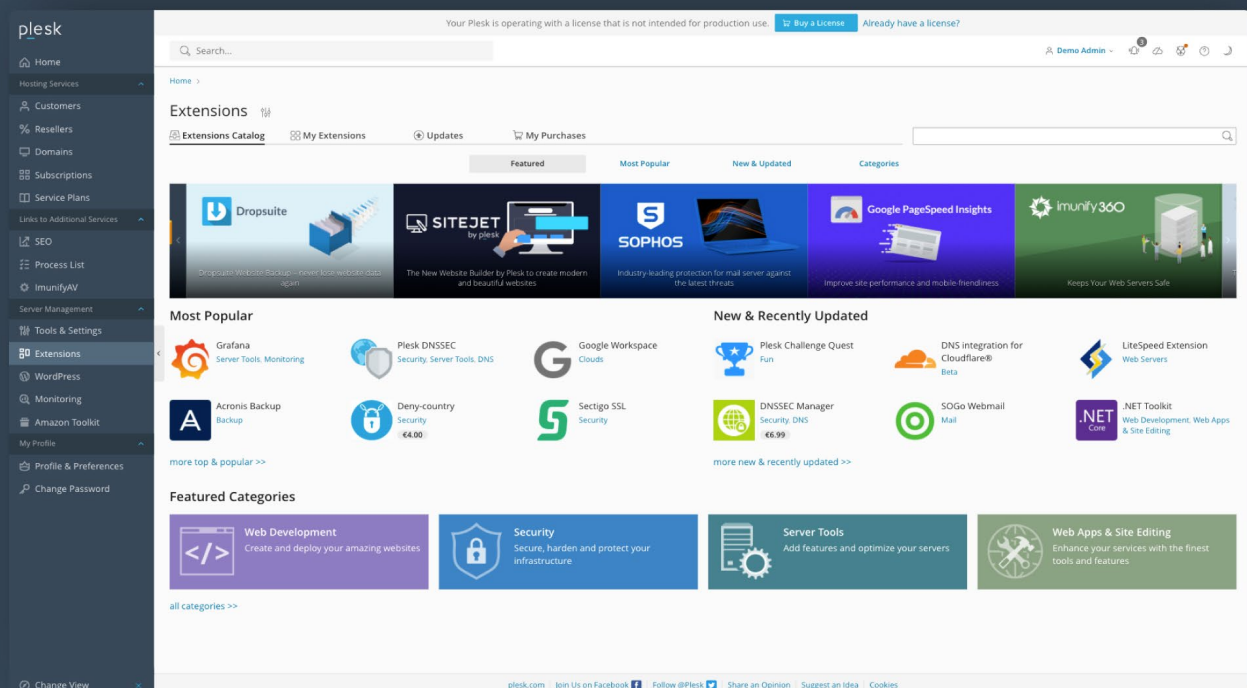
USD prices

/ For Partners

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/Introduction

This licensing guide provides an in-depth overview of the Plesk licensing model, the Plesk Partner Program, Plesk Special Editions, Plesk Extensions and Feature Packs.
The Plesk Partner pricing and licensing structure is standardized for all customers worldwide and includes multiple Tier discount levels.

This structure defines the price for each license based on the different Plesk Editions available, each one with a different feature set and targeted to a specific audience.
Additionally, Partners get access to all our extensions. Extensions developed in-house (called genuine extensions) also include multiple Tier discount levels. Third-party extensions include one fixed discount across all Partner Tier levels.
Under the Plesk Partner Program, only monthly lease licenses are available.

/Who is this document for?

This guide is for any potential, new and existing direct Plesk Partner and official Distributor, wanting to learn more about Plesk licensing structure, Partner Tier discount levels, and Plesk Partner Program.

For any company interested in partnering with Plesk, please contact our Partner Success team to get more information about our Partner Program and complete pricing information.

/Benefits - The power to scale and grow your business

Scale and grow your hosting business with Plesk. Manage your customers and servers regardless of your infrastructure setup, customize your service plans to up- and cross-sell products and services, and scale your business and revenues.

Scale your **Shared Hosting** business from 1 website to 100s or 1000s across multiple servers. Plesk is also the most complete hosting control panel solution for high performance **VPS and Dedicated Hosting**. Respond to the industry's fast evolution while keeping admin cost and trouble down.

/Plesk Partner Program

The Plesk Partner Program is our way of helping clients extend their business as far as they can go. We show partners how to collect additional revenues, whatever service they provide: Cloud, hosting, admin, web or app development, and design.

For Hosting & Cloud Providers	For Managed Service Providers
Resell Plesk the way you prefer: as a bundle or on top of your infrastructure	Get the flexibility to mass-manage projects with one click of a button
Add Plesk and customize your services by adding extra features	Stand out from the rest by giving customers instant results at competitive costs
Generate maximum ROI by offering your customers personalized solutions they can manage and scale	Unleash new profits - and growth - that better serves and protects your users

Plesk Partner Program Benefits

As a Plesk partner, you and your business will get:

- Exclusive licensing discounts
- Access to our licensing portal and API for automating license provisioning
- A dedicated Partner Success Team to help you succeed
- Consultations & Marketing Resources
- Priority access to our premium partner support available 24x7
- Unlimited access to Plesk University and certifications for you and your team
- Exposure via our Partner Directory

Tailored for your perfect fit

3 levels aligned with the size of your business:

	Tier 1	Tier 2	Tier 3
Monthly minimum commitment	$ 250	$ 5.000	$ 10.000
Minimum discount on Plesk licenses and genuine Plesk extensions	15%	30%	45%
Discount on 3rd party extensions	Fixed discount level across all partner levels. Please refer to pricelist for exact discount per 3rd party extension.		

To start as a Plesk Partner, we require a minimum commitment of $ 250 per month in any leased Plesk product. This includes Plesk licenses and also all our extensions.

Our team is actively working with all our Partners to help them bundle Plesk to their hosting services in the right way ensuring they all reach the minimum commitment in a short timeframe.
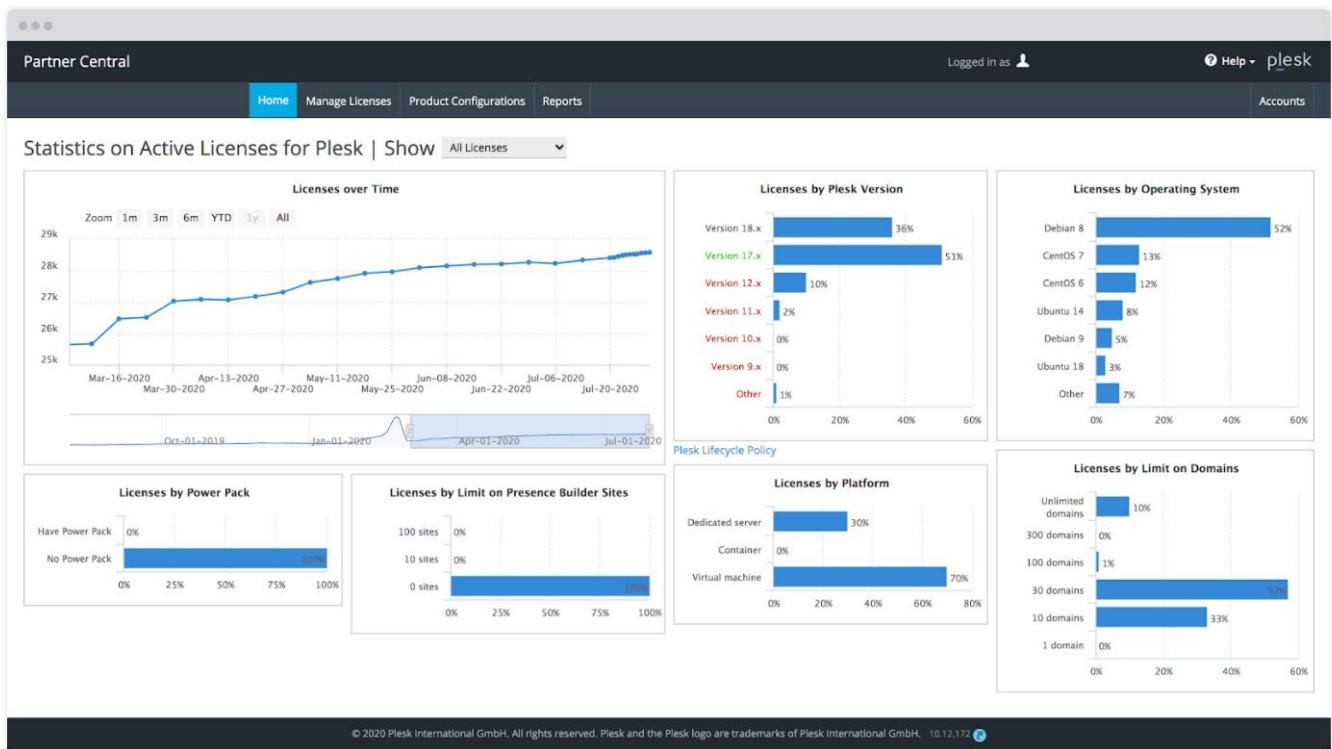
Partner Central

Performance is key so we created Partner Central just for you. Partner Central is our license management interface for buying, tracking and managing Plesk licenses.

What can you do here?

- Buy licenses for various software products
- Manage licenses, including retrieving, activating, binding to an IP address, upgrading, cloning, and terminating
- View statistics on your Plesk licenses
- Search licenses and view license information
- Specify configuration settings for several Plesk servers at once
- Manage Partner Central users
- Work with multiple customers
- View and download reports on your licenses

Read our guide to get started with this powerful tool.

Partner Central API

You can also connect via API to automate your license processing and improve your customer's buying experience. Our Partner API allows easy and straightforward integration of our partners' business automation systems with Plesk's licensing system to purchase and resell licenses for Plesk and third-party products.

We want to develop Partner Central even more and keep adding useful features. So, missing anything? Let us know.

Partner Resource Library

As a Partner, you get access to the Partner Resource Library including the latest and greatest media: brochures, graphics, branding guidelines, logos and other important links and resources.
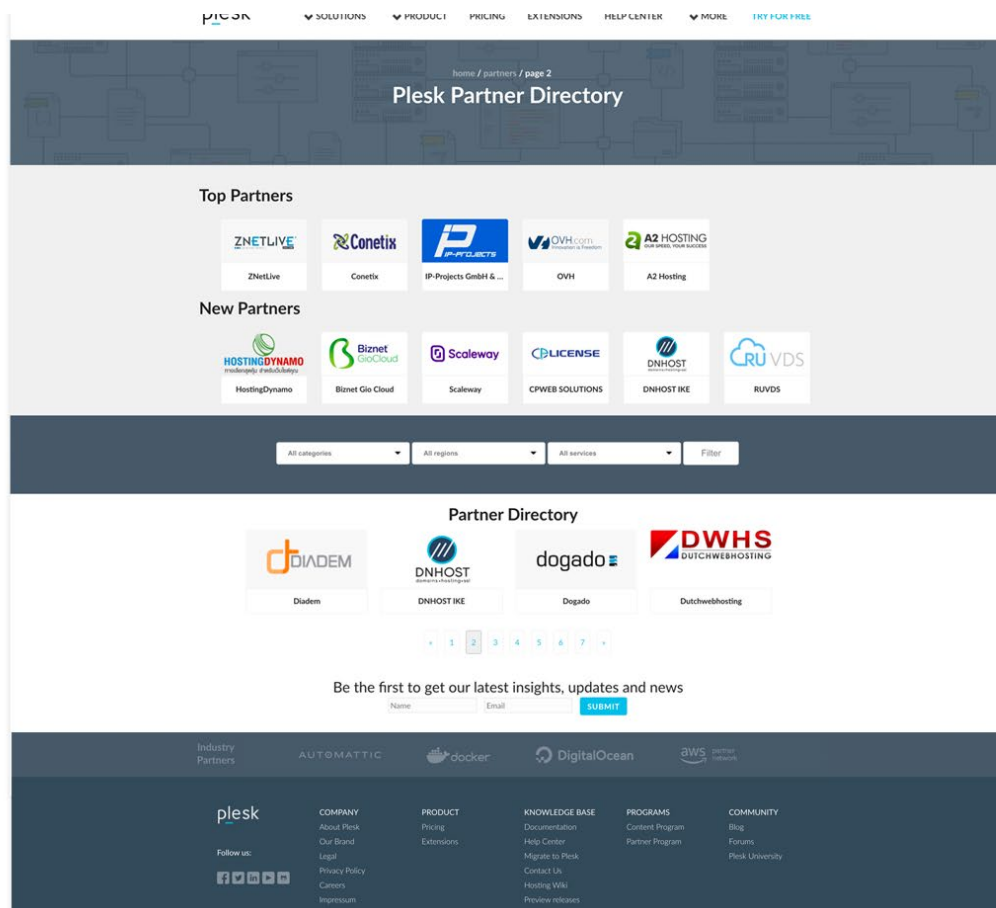This page provides you with a broad collection of core materials, go-to-market collaterals and additional graphic assets which have been specifically created to simplify your life and take your business to the next level.

Plesk University

Partners sell what they know. Plesk University includes free training and certification courses to guide you from being a novice to becoming an expert and help you get most out of key features of Plesk. Help your customer service and support teams to deliver excellent services, avoid common mistakes and increase customer retention. Get certified at no cost and let your revenues reach new heights.

Plesk Partner Directory

Gain exposure by getting listed on our Partner Directory. The directory is primarily designed for end users who are seeking hosting solutions powered by Plesk. As a Partner, you can get listed and gain exposure to thousands of visitors. You will get a landing page to display and promote your offers, and share your whitepapers, videos and other content to potential customers.

Applicable terms and conditions, as well as most recent pricing of the above described are available in signed contracts, as well as on plesk.com.
All pricing described above is for reference only and may change. The latest pricing is always available on www.plesk.com or in signed Partner Agreements.

/ Plesk Licensing Model

Plesk licenses are available as subscription/lease, in the following license configurations, for virtual (also known as virtual private servers or VPS) and dedicated (also known as physical servers) servers:

Plesk Web Admin Edition	**Plesk Web Pro Edition**	**Plesk Web Host Edition**
For managing up to 10 domains. For basic management of simple websites, includes Plesk WP Toolkit Lite.	For managing up to 30 domains. It also includes full-featured Plesk WP Toolkit Pro.	Unlimited domains management, with reseller accounts management and Plesk WP Toolkit Pro.

For Partners, licenses are available on a monthly recurring basis. Apart from the pure core options, Plesk licenses can also be bought in discounted bundles with the Special Editions, as well as assorted with self-chosen extensions.

For partners with legacy perpetual (purchased) licenses, please refer to the following article about Software Update Service (SUS) and how to renew it.

Plesk Billing Policy for Partners

Licenses can be terminated any time - or they renew automatically through the Plesk licensing servers as follows:

- All the licenses that were active in Partner Central during the month will be charged unless they were terminated in Partner Central prior to licenses renewal date of the corresponding billing month.

However a license needs a renewal event to trigger billing. For example:

- License created on 15th Jan => reported and billed for January
- License renewed on 15th Feb => reported and billed for February
- License terminated before 15th Mar (but potentially active until 14th Mar) => not reported and not billed for March

Billing also depends on # of days after creation:

- If the license was created during the month and was active for more than 3 days, then it will be reported and billed for that month even if terminated before month end

Plesk Licenses, Editions and Standard Features

All three editions of our server-based licenses present several core features:

Plesk Web Admin Edition	For Web & IT Admins who manage sites for an employer, business, or themselves. If your customer needs simple site and domain management without the service provider overheads, like managing customers, resellers or subscriptions - then this is the perfect choice.
Plesk Web Pro Edition	For Web Professionals who design, develop, and deploy sites and web apps. If your customer needs a simple way to manage customers' sites and apps, including use of WordPress as a CMS platform in a fully-managed model for his customers.
Plesk Web Host Edition	For Agencies or Web Hosters with all the hosting features they need. Allow customers to use shared accounts in almost any configuration wanted. Secure WordPress and domain management tools too. This edition also offers advanced reseller management.

Here's a full breakdown of each edition's available features:

Table with Plesk Editions available Features

	Web Admin Edition	Web Pro Edition	Web Host Edition
Core Features	10 domains	30 domains	Unlimited domains Reseller management
	Basic Subscription management	Advanced Subscriptions, Customers, and Account Management	Advanced Subscriptions, Customers, and Account Management
	X	WP Toolkit	WP Toolkit
	Power User Interface only	Power User + Service Provider Interface	Power User + Service Provider Interface
	100s of Apps at your fingertips		
	X	Cgroups Manager (resource management)	Cgroups Manager (resource management)
Security Features	X	DNSSEC Support	DNSSEC Support
	Plesk Security Core + Let's Encrypt + Basic Atomicorp Rules Web Application Firewall + Support for many 3rd party web application firewalls Firewall + Fail2ban intrusion detection SpamAssassin, Outbound Antispam One Language Pack included. Additional language packs available as supplementary options Mobile Manager App		

Plesk – Special Editions

There are two special editions to meet the needs of WordPress enthusiasts and businesses operating on the Plesk environment. Each is a bundle of useful extensions packed in one Plesk Edition with a specific offering.

Plesk WordPress Edition

For WordPress Users and Agencies. This bundle includes the Plesk Web Host Edition combined with extensions specifically-designed to support WordPress work.

Plesk Business & Collaboration Edition

For SMB Owners and IT Admins. This bundle includes the Plesk Web Host Edition and necessary extensions and tools for all business and communication needs.

Plesk WordPress Edition	Plesk Business & Collaboration Edition
This bundle includes the Plesk Web Host Edition combined with extensions specifically-designed to support WordPress work.	This bundle includes the Plesk Web Host Edition and necessary extensions and tools for all business and communication needs.
Plesk Web Host Edition license	Plesk Web Host Edition license
SEO Toolkit Personal license	Plesk Premium Email - powered by Kolab for 30 users
Backup to Cloud Pro	Acronis Backup (100 GB)
ImunifyAV+ Anti-Virus	SEO Toolkit Personal
Boldgrid & Speed Kit - one domain each	Backup to Cloud Pro
WP Toolkit Deluxe	ImunifyAV
	Plesk Email Security Pro

*Partners who would like to create these offerings with a different Plesk Edition license (Web Pro or Web Admin), can use the corresponding discounted bundle of extensions for each use case, available as feature packs: WordPress Pack and Business & Collaboration Pack - please refer to the feature packs section for more information.

Plesk Partner License Pricing

Standard Plesk Editions

License	SKU	Base USD	Partner Tier 1	Partner Tier 2	Partner Tier 3
Plesk Web Host Edition	PLSK-HST-M	$66.99	$56.94	$46.89	$36.85
Plesk Web Pro Edition	PLSK-PRO-M	$26.99	$22.94	$18.89	$14.85
Plesk Web Admin Edition	PLSK-ADM-M	$15.49	$13.17	$10.84	$8.52
Plesk Web Host Edition for VPS	PLSKVPS-HST-M	$49.99	$42.49	$34.99	$27.50
Plesk Web Pro Edition for VPS	PLSKVPS-PRO-M	$26.99	$22.94	$18.89	$14.85
Plesk Web Admin Edition for VPS	PLSKVPS-ADM-M	$15.49	$13.17	$10.84	$8.52

*Prices shown are monthly license fees (net) in USD. Subject to modification or amendment in accordance to Partner Agreement. All products are subject to general commercial availability from Plesk.

Extended Lifecycle Support Program

In May 2024, Plesk announced the opt-in Extended Lifecycle Support Program (ELS) due to several operating systems reaching End-of-Life Support by their respective upstream vendors:

- CentOS7 – **EOL June 30, 2024**
- CloudLinux 7 – **EOL June 30, 2024**
- Ubuntu 18.04 – **EOL May , 2023**
  · Support by Plesk has been extended to **September 30, 2024**
- Debian 10 – **June 30, 2024**

This means that after that date, these operating systems no longer receive security updates from upstream vendors, making them more vulnerable to potential security issues.

The ELS Program provides critical security updates and technical support for qualifying servers. Depending on the operating system, this program runs the following dates:

- CentOS 7 & CloudLinux 7 – **July 1, 2024 to January 1, 2026**
- Ubuntu 18.04 & Debian 10 – **October 1, 2024 to January 1, 2026**

ELS Program Fees

Servers with Plesk Obsidian running CentOS 7, CloudLinux 7, Ubuntu 18.04, or Debian 10 are charged an extra monthly fee for additional security and support coverage.

Monthly Plesk Base License

License	Additional Fee per Server Jan 1, 2025 – June 30, 2025	Additional Fee per Server July 1, 2025 – Dec 31, 2025
Web Host Edition	$11.39	$17.08
Web Host Edition w/CloudLinux	$13.94	$20.91
Web Pro Edition	$4.59	$6.88
Web Pro Edition w/CloudLinux	$7.14	$10.71
Web Admin Edition	$2.63	$3.95
Web Host Edition for VPS	$8.50	$12.75
Web Host Edition w/CloudLinux for VPS	$11.05	$16.58
Web Pro Edition for VPS	$4.59	$6.88
Web Pro Edition w/CloudLinux for VPS	$6.29	$9.44
Web Admin Edition for VPS	$2.63	$3.95

A Note on Discounts and Deferrals
Deferrals of the Extended Lifecycle Program fees are not available.The fees for the ELS Program are service fees and not part of license fees.
Accordingly, they will not contribute to or benefit from Partner revenue discounts and do not count against License Volume, Minimum Commitment or any Term License.

How to Opt-Out of the Program
Servers that qualify for the Extended Lifecycle Support Program will not incur additional fees if their base operating systems are updated to one of Plesk's supported operating systems.

/ Extensions, Feature Packs and Extra Features

We're now way past a one-size-fits-all approach because disk space and manageability, amongst many other factors, are getting more massive and more complicated by the day. We believe in a future-proof solution with a broad feature set delivering what customers want and need - today and later on.

That's why Plesk provides a lightweight core and layers of features and goodies on top of the standard control panel transforming it into a cloud-ready platform that addresses multiple use case scenarios.

It also comes with a growing toolbox always at your disposal: **The Plesk Extensions Catalog**. An ecosystem that we can split into four major categories:

Plesk Extensions

Plesk's extensions provide extra tools, features, and services to users. Their purpose is to enhance how users work and interact with servers and websites. In particular, they serve a useful role when dealing with specific website areas, such as SEO, Security, Email, WordPress, and more.

Plesk has over 130 extensions in the Plesk Extensions Catalog - available as Free, Freemium, and Paid licenses. No matter if developed by our own team or by independent service providers, the Plesk extensions included in the extension catalog are certified for compatibility and smooth integration with our platform's capabilities.

Have a field day and start customizing your Plesk with a wide variety of tools at no additional cost. From security to communication, all major purposes are covered in this category.

Free extensions	Commercial extensions
Have a field day and start customizing your Plesk with a wide variety of tools at no additional cost. From security to communication, all major purposes are covered in this category.	If you plan to resell Plesk, this is your chance to tailor a solution for your customer/s, stand out from the crowd, add value to your IaaS offerings, and generate additional revenues.

Whether you want to add a tool for e-Commerce or enhanced security or anything else which might be necessary for your setup, all you need to do is pick and choose from the Plesk Extensions Catalog. Most of these features and extensions (if not free), are also licensed per server (with some exceptions offering per-server licenses with additional packs inside, like a number of domains or mailboxes, or even pay as you grow across multiple servers).
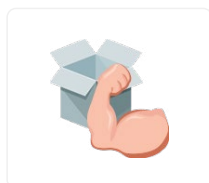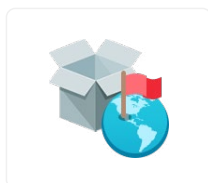
Feature packs

It may be worth going for a bundle of extensions rather than singles since they have one discounted price per pack, making it easy for you to do business with us.
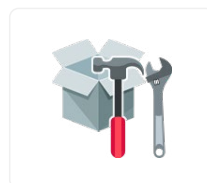
Available Plesk Feature Packs

Plesk Feature Packs are bundles of extensions available for a discount price in comparison with buying the extensions separately. Currently, available feature packs are:
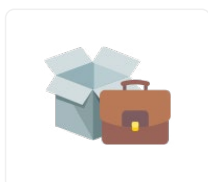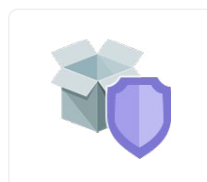

Plesk
Power Pack

Plesk
Hosting Pack

Plesk
Developer Pack

Plesk
WordPress Pack

Plesk Business and
Collaboration Pack

Plesk Server
Security Pack

In addition to the Feature packs, Plesk Additional Language Packs are also available for purchase. You can find out more about each Feature Pack and what is included here.

Additional Plesk features

Optional add-ons are available for purchase, including extra language packs, or premium options. Some previous Plesk features have been shifted from the core to our catalog, waiting for you to install at no extra cost.

/ Plesk Special Offers. Price Adjustment

Depending on seasonality or opportunities, Plesk may activate special offers for both core licenses, as well as licenses for extensions or bundles. All information about available offers will be delivered to Partners through dedicated mailings and their respective account managers.

The Plesk licensing model is based on a modern, tiered subscription structure and competitive pricing. We strive to keep the pricing stable. However, Plesk may choose to perform periodical adjustments based on the introduction of included extensions and features, evolvements of the product core, or to mirror market evolution. We commit ourselves to communicating transparently, as well as to notifying the interested parties in due time.

/ Glossary

Dedicated server - A dedicated server is one that is exclusively allocated to a single website. The server is dedicated to your site alone so that all resources are at its disposal. Its advantages are reliability and high resource availability, with the downside of being more expensive than the shared alternatives.

Plesk Extension - Plesk extensions are extra tools, features, and services to enhance the way you work or offer more services to your customers. Available as free, freemium, or paid, these can be installed directly from the in-product Plesk Extension Catalog. Before being included in the catalog, extensions are thoroughly tested for full compatibility with the Plesk core.

Plesk Feature Packs - Plesk Feature Packs are bundles of extensions available for a discount price in comparison with buying the extensions separately.

Plesk Special Editions - Plesk Special Editions are configurations of Plesk licenses with an assortment of features catering to the demands of a particular audience group.

SUS - Software Update Service (SUS) is the software maintenance program allowing customers to perform a major version upgrade to a newer version free of charge and get technical assistance for the supported Plesk versions for perpetual licenses' owners.

VPS - A virtual private server or VPS is a virtual machine sold as a service, with enough processing power to hold all of the files and information that go together to make up a website. VPS hosting uses virtual server technology, which places a number of virtual servers on to a single physical server. Each one is separated and can be rebooted independently of the rest.